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technology to drive market differentiation, documenting examples of best practice and leading ...

~~How CIOs can transform to create competitive advantage~~

Shank, John K., and Vijay

Govindarajan. Strategic Cost

Management: The New Tool for

Competitive Advantage. New York:

Free Press, 1993. ("It's time for

management accountants to be

players with the ...

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CGI helps Nexelis gain a competitive advantage through digitization of business and IT workflows
A good board can provide a

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of Neptune Software explains how true agility can be used to bring departments together and overcome internal barriers ...

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gives organizations the competitive advantage. By connecting disparate data sources with a modern AI-powered KM solution, organizations can rapidly identify and extrapolate information from all their ...

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Source: libertyglobal.com Fast forward a number of years and today Liberty Global management ... competitive advantage in the market and take on British Telecom's hegemony. The strategic framework ...

~~Liberty Global: Securing Long-Term Competitive Advantages~~

Organizations that migrate to cloud primarily as a one-time cost savings activity risk missing out on competitive advantages, says Accenture.

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